HONG KONG
Business Association of Southern California
南加州香港商會

22nd San Diego Chapter Spring Gala

Cultivating Conversations, Building Businesses

THURSDAY
FEBRAURY 25, 2027

DIAMOND PALACE 鑽石皇宮
3993 54th St, San Diego, CA 92105
5:00 PM – 8:30 PM

*An evening of fine dining, great company and festive celebrations to welcome the **Year of the Goat!***

凝聚華商・連繫新機

2027

Corporate Banquet Chair

DELTA

Diamond Sponsor $3,000	Emerald Sponsor $2,000	Ruby Sponsor $1,500
• 2-Minute Onstage Remarks • VIP Table Seating for 10 Guests • Logo Display on Event Table Stands and Onstage Presentation Slides • One-Year Sponsor Logo Recognition on HKBASC Website	• Podium Recognition During the Program • Table Seating for 10 Guests in a Preferred Location • Logo Display on Event Table Stands and Onstage Presentation Slides • One-Year Sponsor Logo Recognition on HKBASC Website	• Table Seating for 10 Guests • Logo Display on Event Table Stands and Onstage Presentation Slides

- $120/ Member
- $150/ Non Member
  (incl. 1 year membership)
- $1,200/ Table (10 Guests)

https://bit.ly/HKBASCSD2027

Dear Community Partner,

For over 40 years, the Hong Kong Business Association of Southern California (HKBASC) has served as a bridge connecting Southern California, Hong Kong, and the broader Asia-Pacific region. Through business development, educational programs, cultural exchange, and community engagement, HKBASC has helped foster meaningful relationships that create opportunities for generations of business and community leaders.

*As we prepare to celebrate the **22nd Annual San Diego Spring Gala on Saturday, February 25, 2027**, at the Diamond Palace Restaurant, we are proud to announce a new initiative that reflects our commitment to the future of our community: the HKBASC Emerging Leaders Scholarship Fund, established in partnership with Pacific Arts Movement.*

This scholarship fund was created to recognize and support outstanding students who demonstrate academic achievement, leadership potential, and a commitment to serving their communities. Scholarship awards will be paid directly to an accredited educational institution attended by, or selected for future enrollment by, each scholarship recipient, subject to program guidelines and verification requirements.

The inaugural scholarship recipients will be recognized during our 22nd Annual San Diego Spring Gala, with additional scholarship awards presented at future HKBASC programs and events as funding permits.

We invite you to support this important initiative in one of two ways:

Make a Scholarship Contribution
Contributions designated for the HKBASC Emerging Leaders Scholarship Fund are restricted exclusively for scholarship awards and will help provide educational opportunities for deserving students as they pursue their academic and professional goals.

Donate Online: https://pacarts.app.neoncrm.com/forms/hong-kong-association-scholarship-fund

Attend or Sponsor the 22nd Annual San Diego Spring Gala: https://bit.ly/HKBASCSD2027
Join us as we celebrate 22 years of community, culture, and business leadership while recognizing the first recipients of the HKBASC Emerging Leaders Scholarship Fund. Your attendance, sponsorship, and support help strengthen HKBASC's mission of creating opportunities, fostering connections, and investing in future generations.

Together, we can help develop the next generation of business, civic, and community leaders while strengthening the ties that connect Southern California with the Asia-Pacific region.

We sincerely appreciate your support and look forward to celebrating with you on February 25, 2027.

Warm regards,

Huy Ly
President
Hong Kong Business Association of Southern California

William Seto
Chair
22nd Annual San Diego Spring Gala

22nd Annual San Diego Spring Gala
Thursday, February 25, 2027
5:00 PM - 9:30 PM
Diamond Palace Restaurant
3993 54th St, San Diego, CA 92105

Sponsorship Levels

Diamond Sponsor - $3,000

2-Minute Onstage Remarks during the gala program
VIP Table Seating for 10 Guests
Logo Display on Event Table Stands and Onstage Presentation Slides
One-Year Sponsor Logo Recognition on the official HKBASC Website

Emerald Sponsor - $2,000

Podium Recognition during the live event program
Table Seating for 10 Guests in a Preferred Location
Logo Display on Event Table Stands and Onstage Presentation Slides
One-Year Sponsor Logo Recognition on the official HKBASC Website

Ruby Sponsor - $1,500

Table Seating for 10 Guests
Logo Display on Event Table Stands and Onstage Presentation Slides

Individual Ticket & Table Options

$120 / Member Ticket
$150 / Non-Member Ticket (includes a 1-year HKBASC membership)
$1,200 / Corporate Table (includes seating for 10 Guests)

About HKBASC

Building Business Connections Across the Pacific for Over 40 Years

For over 40 years, the Hong Kong Business Association of Southern California (HKBASC) has served as a bridge connecting Southern California, Hong Kong, and the broader Asia-Pacific region.

As a member of the Federation of Hong Kong Business Associations Worldwide, HKBASC provides access to a global network spanning 33 countries and more than 13,000 business leaders. While Hong Kong serves as a gateway to Asia, Southern California serves as a gateway to North America. HKBASC helps businesses, professionals, and community leaders build relationships that create opportunities for trade, investment, innovation, and economic growth in both directions.

Our Mission

HKBASC strengthens business, economic, and cultural ties between Southern California, Hong Kong, and the Asia-Pacific region by connecting people, businesses, and opportunities.

Through business programs, networking events, strategic partnerships, educational initiatives, and community engagement, we foster meaningful relationships that support international commerce, professional development, and long-term economic prosperity.

New for 2027: HKBASC Emerging Leaders Scholarship Fund

In partnership with Pacific Arts Movement, HKBASC is proud to launch the HKBASC Emerging Leaders Scholarship Fund.

The fund supports outstanding students who demonstrate academic achievement, leadership potential, and community involvement. Scholarship awards will be paid directly to an accredited educational institution attended by, or selected for future enrollment by, the recipient, subject to program guidelines and verification requirements.

The inaugural scholarships will be presented during the 22nd Annual San Diego Spring Gala, with additional scholarship awards planned at future HKBASC programs and events as funding permits.

Contributions designated for the scholarship fund are restricted exclusively for scholarship awards.

Support the Next Generation of Leaders

Donate Online:
https://pacarts.app.neoncrm.com/forms/hong-kong-association-scholarship-fund

"Investing in students today. Empowering leaders for tomorrow."

22nd Annual San Diego Spring Gala
Sponsorship & Registration Form

HONG KONG
Business Association of Southern California
南加州香港商會

Please indicate your sponsorship, ticket, table, or donation selection below.

Sponsor Levels:

□ Diamond Sponsor — $3,000

□ Emerald Sponsor — $2,000

□ Ruby Sponsor — $1,500

Ticket & Table Seating:

□ Member Ticket(s) — $120 × ____(Qty)

□ Non-Member Ticket(s) — $150 × ____(Qty) *Include one year membership

□ Corporate table (10 Guests) — $1,200

Donations:

□ We cannot attend, but would like to support with a flat monetary donation of: $_____

□ We would like to contribute an in-kind / lucky drawing donation valued at: $_____

Contact & Payment Information

Company / Name:

_____

Address:

_____

Phone: _____ Email:_____

Company Website: _____

Authorized By: _____ Date: _____

Please make checks payable to: Hong Kong Business Association of Southern California
Mailing address: 515 S. Figueroa Street, Suite 1105, Los Angeles, CA 90071
For registration and questions, contact info@hkbasc.org or call (213) 622-9446.

Logo & Advertisement Submission

- Corporate sponsors should provide digital-ready, high-resolution logos in JPEG, PNG, or PDF format.
- Email logos and final ad artwork to chloe.ching@hkbasc.org.