

HKBASC CHINESE NEW YEAR GALA 2026

SPONSORSHIP PACKAGES

SATURDAY, FEBRUARY 28, 2026, 5PM – 9:30PM
THE HILTON SAN GABRIEL HOTEL

CORPORATE BANQUET CHAIR

\$15,000

- 20 Dinner Seats
- 20 Drink Tickets
- 3-minute Speaking Session
- Award Plaque
- VIP Table Location
- One Full Page Color Ad in Dinner Program eBook
- One-year Logo Acknowledgment Rotation on HKASC Home Page with web link
- One-year HKASC Membership – Golden Bauhinia (Director's Circle) value: \$1,000
- Logo acknowledgment in all marketing materials before, during and after the event

PLATINUM SPONSOR

\$9,000

- 10 Dinner Seats
- 10 Drink Tickets
- 2-minute Speaking Session
- Award Plaque
- VIP Table Location
- One Full Page Color Ad in Dinner Program eBook
- One-year Logo Acknowledgment Rotation on HKASC Home Page with web link
- HKASC Membership Voucher of \$500 for 2026
- Logo acknowledgment in all marketing materials before, during and after the event

MAJOR SPONSOR

\$5,000

- 10 Dinner Seats
- 10 Drink Tickets
- 1-minute Speaking Session
- Award Plaque
- VIP Table Location
- One Full Page Color Ad in Dinner Program eBook
- One-year Logo Acknowledgment Rotation on HKASC Home Page with web link
- HKASC Membership Voucher of \$200 for 2026
- Logo acknowledgment in all marketing materials before, during and after the event

DIAMOND SPONSOR

\$3,000

- 4 Dinner Seats
- 4 Drink Tickets
- Award Plaque
- Premium Table Location
- One Full Page Color Ad in Dinner Program eBook
- One-year Logo Acknowledgment Rotation on HKASC Home Page with web link
- Logo acknowledgment in all marketing materials before, during and after the event

Remark: The above no. of tickets apply to Cash Sponsors. An In-kind Sponsor is entitled to 2 dinner tickets. Other benefits remain the same.

ADMISSION

GOLD TABLE

\$2,500

- A Table of 10 Dinner Seats;
- Logo acknowledgment in marketing materials

INDIVIDUAL TICKET

\$260

- One Admission Ticket

PROMOTION OPPORTUNITY

GIFT DONATION

- Individual Gifts (Qty: 250)
- Table Gifts (Qty: 25)
- Gift for Auction (Value over \$500)
- Cash/Gift Card Donation

DISPLAY TABLE: \$500

PROGRAM eBook AD: \$300/ One Full Page

1800px (W)x 2700px (H) Color Ad. JPG/ PDF at 300 DPI.

Please email final ad artwork to

chloe.ching@hkbasc.org by **January 12, 2026**.

Over \$500 donation value is entitled with one full page Ad on Program eBook

Please contact info@hkbasc.org/
213-622-9446 for details