

HONG KONG F♦CUS



HONG KONG NEWS



HKETO San Francisco collaborates with HKTDC, InvestHK, and HKSTP to organize activities under Economic and Trade Express in US West

Collaborating with the Hong Kong Trade Development Council (HKTDC), Invest Hong Kong (InvestHK), and the Hong Kong Science and Technology Parks Corporation (HKSTP), the Hong Kong Economic and Trade Office in San Francisco (HKETO San Francisco) hosted a series of events under the Economic and Trade Express (ETE) to help Hong Kong start-ups explore business opportunities in the Western United States during the Consumer Electronics Show (CES) 2026 in Las Vegas, Nevada.

Following the announcement in the Chief Executive's 2025 Policy Address, the new functional platform ETE has been established to enable overseas Economic and Trade Offices, the HKTDC, and InvestHK to deepen their work on trade and investment promotion with greater synergy. One key highlight under the ETE is to assist Hong Kong small and medium enterprises and start-ups in exploring business opportunities in overseas markets by organizing overseas business missions and providing one-stop support services such as business matching.



HKETO San Francisco Hosts New Year Reception in California

The Hong Kong Economic and Trade Office in San Francisco ushered in the New Year with close to 300 guests on January 9, 2026 in San Francisco. Guests attending the event included consul generals, mayors, councilmembers, academia, business and community leaders as well as representatives of cultural institutes in the San Francisco Bay Area.



Wong Kar Wai films presented at Berkeley Art Museum and Pacific Film Archive

Eleven titles by the legendary Wong Kar Wai are featured in the “In the Mood for Love: The Films of Wong Kar Wai” showcase that is co-presented by the Hong Kong Economic and Trade Office in San Francisco and the Berkeley Art Museum and Pacific Film Archive.

This special presentation, running now till February 28, includes 4K digital restoration versions of a wide spectrum of the legendary auteur’s works from romance to martial arts starring iconic superstars including Tony Leung, Leslie Cheung, Maggie Cheung and Faye Wong.



UPCOMING EVENT

34th HKBASC Chinese New Year Gala - Year of the Horse

Date: Saturday, February 28, 2026

5:00PM to 9:30PM

Location: The Hilton San Gabriel Hotel

Five Star Seafood Restaurant

225 W Valley Blvd, San Gabriel, CA 91776

RSVP: <https://bit.ly/HKBASCgala2026>



San Diego 21st Annual Banquet

Date: Thursday, March 5, 2026

5:00PM to 8:00PM

Location: Diamond Palace

3993 54th Street, San Diego, CA 92105

RSVP: <https://bit.ly/HKBASCsd2026>



Spring Mixer with Delta Air Lines

Save the Date

Date: Thursday, April 23, 2026

27th Hong Kong Forum

Date: Tuesday, December 1, 2026 to Wednesday, December 2, 2026

Location: Hong Kong Convention & Exhibition Centre, Hong Kong



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More details on the official website: <https://www.hktdc.com/event/innoex/en>

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InnoEX is a core event of the Business of Innovation and Technology Week, driven by the Innovation, Technology and Industry Bureau of the HKSAR Government and the Hong Kong Trade Development Council, showcasing cutting-edge technologies and global innovations.

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Explore latest
innovations & solutions



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international markets



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with brilliant minds



Establish cross-
sector partnerships

What to Expect?



AI +



Robotics



Low-altitude
Economy



Property
Technology



Retail
Technology

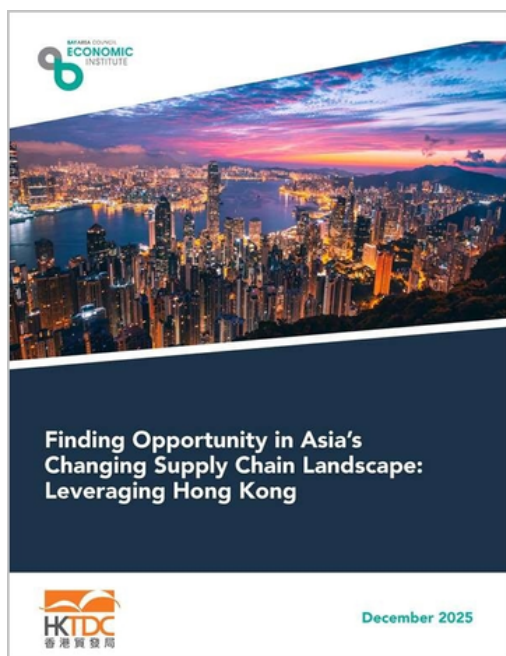
JOIN FAIRS, CONFERENCES & EVENTS

As Asia's business hub, trade-fair capital and convention hub, Hong Kong attracts plenty of international buyers, suppliers and companies to participate in the range of events taking place here.

For more information, visit <https://event.hktdc.com/>

Analysis and News - Analysis

Finding Opportunity in Asia's Changing Supply Chain Landscape: Leveraging Hong Kong



New research commissioned by HKTDC and conducted by the Bay Area Council Economic Institute of the United States

One of the key developments impacting the world economy in recent years is the reconfiguration of global supply chains. This shift began as an outgrowth of geopolitical tensions grew between the United States and China but has expanded as the second Trump administration has increased tariffs on a broad range of U.S. trading partners. Pandemic restrictions, particularly in China, also induced many companies to diversify their sourcing.

Changing calculations of risk and competitiveness are influencing corporate decisions, as businesses are placing growing importance not only on cost but on rising trade barriers, security, and supply chain diversification. A key question as U.S. and other businesses make long-term trade and investment decisions is what these new patterns will look like.

For full article, visit: <https://research.hktdc.com/en/article/MjlwNjkwNDI2NQ>



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Leven Liang
Robo Hunters

Monica Yeung
S Cal Properties

Shirley Tai
AT&T

Andrew Wong
Arent Fox

Corporate Members

Jenny Wang
Elementum Surfaces

Student Members

Dandan Wu
USC

HKASC MEMBERSHIP

WE OFFER YOU



NETWORKING

- Business Mixer
- Seminar, Webinar
- Breakfast, Luncheon, Dinner, Gala
- Study Tour



MEMBER PORTAL

- Member Directory
- Connections + interactions among members like a private LinkedIn network
- Post product pictures & activities to increase visibility
- Priority RSVP for events




PROMOTION OPPORTUNITIES

- Event Sponsorship
- Gift Donation
- Display Table
- E-Blast/Program Book Ad
- Website Sponsors

NATIONAL & INTERNATIONAL AFFILIATION



Golden Bauhinia Member (Director's Circle)	Corporate Member	Individual Member	Student Member	Young Executive Club (YEC)
\$1,000 / year	\$500 / 3 years \$200 / 1 year	\$110 / 3 years \$40 / 1 year	\$20 / year	YEC Individual \$100 / year YEC Corporate \$1,000 / year YEC Individual Lifetime \$500
<ul style="list-style-type: none"> • 6 names' listing • Privileges to meet and connect with government officials in Hong Kong, California, HKASC Board & Chapter Leaders • Invitations to VIP receptions and events • Discounted, complimentary or invitation only admission to HKASC events • Half page company feature with logo in HKASC e-newsletter "Hong Kong Focus" • Full Access to Member Portal • Affiliated membership of Federation of Hong Kong Business Associations Worldwide • Affiliated membership of National U.S. Hong Kong Business Association (NUSHKBA) • Referral by a HKASC Board member 	<ul style="list-style-type: none"> • 4 names' listing • Invitations to VIP receptions and events • Discounted, complimentary or invitation only admission to HKASC events • Half page company feature with logo in HKASC e-newsletter "Hong Kong Focus" • Full Access to Member Portal • Affiliated membership of Federation of Hong Kong Business Associations Worldwide • Affiliated membership of National U.S. Hong Kong Business Association (NUSHKBA) 	<ul style="list-style-type: none"> • 1 name listing • Discounted, complimentary or invitation only admission to HKASC events • Introduction in HKASC e-newsletter "Hong Kong Focus" • Access to Member Portal • Affiliated membership of Federation of Hong Kong Business Associations Worldwide • Affiliated membership of National U.S. Hong Kong Business Association (NUSHKBA) 	<ul style="list-style-type: none"> • 1 name listing • Discounted or complimentary admission to HKASC events • Introduction in HKASC e-newsletter "Hong Kong Focus" • Affiliated membership of Federation of Hong Kong Business Associations Worldwide • Affiliated membership of National U.S. Hong Kong Business Association (NUSHKBA) 	<ul style="list-style-type: none"> • Young professionals age <=45 are welcomed to join. • Discounted, complimentary or invitation only admission to HKASC events • Half page company feature with logo in HKASC e-newsletter "Hong Kong Focus" for YEC Corporate and Lifetime Member • Full Access to Member Portal • Affiliated membership of Federation of Hong Kong Business Associations Worldwide • Affiliated membership of National U.S. Hong Kong Business Association (NUSHKBA) 

Membership Application: <https://hkasc.org/hkasc-membership-application>

International Summer Mixer

August 14, 2025

The International Summer Mixer at the Irvine Marriott was a truly memorable evening, filled with vibrant energy, meaningful connections, and enthusiastic participation. Guests enjoyed a lively atmosphere as professionals, entrepreneurs, and community leaders came together to network, exchange ideas, and celebrate international collaboration.

A heartfelt thank-you to the 40+ exhibitors who beautifully showcased their businesses and innovations—your passion and creativity were a big part of what made the night such a success. We were also honored to collaborate with international organizations, whose support and partnership helped elevate the event and make it even more special.

From engaging conversations to exciting business opportunities, the evening was both productive and fun. We look forward to building on this momentum and creating many more unforgettable events together.



26th Hong Kong Forum

December 2 to December 3, 2025

We are delighted to be honored with the Best Initiative Award 2025 by the Federation of Hong Kong Business Associations Worldwide. This recognition means so much to us — it celebrates our ongoing commitment to strengthening Hong Kong–U.S. business connections, fostering new opportunities, and supporting our vibrant community here in Southern California.



HKASC x UCI Health X SCAN presents: Wellness & Innovation

September 18, 2025

As part of our commitment to member wellbeing, HKASC is proud to partner with UCI Health and SCAN to bring you a unique, health-focused experience at UCI Health's brand-new, state-of-the-art Irvine Medical Complex!



Navigating Immigration Shifts: Key Insights for Employers & 36th Annual Members Meeting

October 16, 2025

What a fantastic evening at our 36th Annual Members Meeting & Business Mixer! Members and friends joined us for expert insights on U.S. immigration policies from Fragomen, plus tips on investing in Hong Kong from HKTDC. President Wilson Tang announced the 2025–2027 board re-election, unveiled our fresh new logo, and welcomed special guests from the Chinese Consulate. Great conversations, valuable insights, and lots of networking—our community is stronger than ever!



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Hong Kong Association of Southern California

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